

## Agenda City of Placerville Placerville Economic Advisory Committee

Friday, July 9, 2021 - 12:00 P.M.  
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Clerici, Anderson, Brown, Thomas, Windle
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE [MINUTES](#) OF THE MEETING OF June 11, 2021 Meeting**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
  - a. HDL Trends June 22, 2021 ([Attachment A](#))
7. **PRESENTATIONS:**
8. **DISCUSSION ITEMS:**
  - a. **Subcommittee Updates – Consider appointment of members to Tourism and Broadband Services Committees**
    1. **Business Outreach Visits – Tony Windle, Mickey Kaiserman, Debbie Miller – On Hold**

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*Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to [placerville.adm@gmail.com](mailto:placerville.adm@gmail.com) or call (530) 642-5200.*

2. **Tourism/Health and Wellness – Adam Anderson, David Thomas, John Clerici– On Hold**

3. **Broadband Service – David Thomas, Mickey Kaiserman,**

**b. Broadband Project.**

1. Presentation and Discussion regarding Feasibility Study by Entrypoint Networks.

c. **Request from Council to review three items.** (See [Attachment B](#) from Committee Member Clerici).

1. **Receive overview of downtown events and discuss new program details.**

- City Council Staff Report 5/11/2021 ([Attachment C](#))
- Draft Application and process ([Attachment D](#))

2. **Review Downtown Outdoor Dining Options and consider options.**

3. **Review and make recommendations regarding Formula Businesses.**

- City Council Staff Report 6/22/2021 ([Attachment E](#))([Attachment E2](#))

**d. Goals and Objectives Review**

- Review changes to date, Goal 2 and Goal 3.
- Review and make Changes to Goal 4 ([Attachment F](#))

**9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

a. Update Hotel Projects

- Gateway Hotel. Partner Developer
- Forni Road Hotel

b. Historic City Hall and 515, 525 Main Street Reuse

c. Cannabis Dispensaries Update

d. Covid-19 Update

e. Sidewalk & Parking Stall Dining status

**10. ITEMS FOR NEXT AGENDA:**

**11. NEXT MEETING: August 13, 2021**

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